



DIGGA/UNIVERSAL AUGERS STRATEGIC ALLIANCE

Universal Augers International Ltd the UK based Auger manufacturer announced today it has sold its Australian division Universal Augers PTY Ltd to Digga Australia, and is forming a strategic alliance to grow the Universal Augers and Digga brands internationally in the coming years.

Universal Augers International owner and Managing Director Nic Brooker stated, "This is a strategic move allowing us to concentrate on further developing our businesses in the UK and Europe whilst at the same time adding the Digga product line to our product portfolio in the UK along with the combined Engineering and marketing skills of these two highly respected businesses."

Established in 1990 Universal Augers is a leading supplier of Auger Drilling Products and operates from facilities in the United Kingdom serving the UK and European markets, Dubai serving the Middle East Markets and Singapore serving the Asian markets. It also has a Shanghai based global sourcing operation.

Universal Augers with its dedicated team of highly experienced professionals offers a complete bespoke design service for any type of Drilling Tool, from small Post Hole Augers for Skid Steers Loaders and Mini Excavator, Post Hole Augers for Pressure Diggers and Pendulum Drills, Specialist Site Investigation Tools, Mini Piling Augers including Hexagon Core Augers, CFA Augers from 200mm to over 1.5m in Diameter to large diameter Rotary Foundation Drilling Tools to suit every type of Foundation Piling machine, including Rock Augers, Core Barrels, Drilling and Cleaning Buckets.

From its 30,000 Sq ft facility in the UK Universal Augers offers a complete bespoke solution to the Drilling Industries, offering Design, Engineering, Flight Pressing, profiling, CNC machining for all types of Auger Couplings and fabrication all in one location.

Digga is 100% privately Australian owned, and the largest Australian manufacturer and exporter of gearboxes and machinery attachments such as auger drives, trenchers, augers, brooms and wear parts for the earthmoving machinery industry. Formed in 1981 by founder and Chairman, Stewart Wright, Digga has pioneered Pendulum Drilling in Australia and today produce the largest range of compact high torque planetary drives for the drilling, anchoring and attachment industry. Digga are a multi award winning company, most recently named 2009 Gold Coast Business of the year & recipient of an Australian Design Award for the I-Drive high torque, high capacity planetary drives.

Digga's Managing Director/CEO Suzie Wright is delighted with the acquisition and stated, "This is a strategic move to grow our range within Australia and to combine the forces of these two highly respected companies to further develop the UK & European arms of our businesses."

Digga manufactures from a state of the art 12,500 sqm (130,000 sq ft) facility in Brisbane, Australia. Digga has three additional, company owned, manufacturing plants in Sydney, Melbourne and Andover, England to support an extensive worldwide dealer network.

Nic Brooker
Managing Director

15th June 2010